

BEFORE THE CAMPAIGN

Average views before: 63 | Average reactions before: 3

02/22/2018 10:40 PM		We know you've got a story!			80		9 1		Boost Post
02/08/2018 4:24 PM		Wine is so much fun! Join the fun at Empty Nest Winery, Waukon.			77		1 0		Boost Post
02/04/2018 7:48 AM		Job Fair!			71		3 0		Boost Post
01/24/2018 12:09 PM		Please note event change!			70		2 0		Boost Post
01/22/2018 9:05 PM		Looking for some Winter Family Fun this weekend?			71		4 0		Boost Post

WWK CAMPAIGN

Average views of WWK: 4,137 | Average reactions of WWK: 448

03/29/2018 11:00 AM		Wow, Who knew?! Howard County is the home to over 45 bronze			4.1K		424 156	 	Boost Post
03/28/2018 10:13 AM		Wow, who knew?! Sleep on the Mississippi! Yes, we said SLEEP			5.3K		685 177	 	Boost Post
03/27/2018 11:18 AM		Wow, who knew?! The one-room Locust School is maintained as a			4K		712 198	 	Boost Post
03/23/2018 5:31 PM		Wow, who knew!? Driving through Northeast Iowa? Take the Scenic			1.7K		178 53	 	Boost Post
03/22/2018 11:32 AM		sign up by this friday			104		2 0		
03/22/2018 9:30 AM		Wow, who knew!? Dr. Norman Borlaug, only one of seven people			13.2K		1.1K 617	 	Boost Post
03/21/2018 2:49 PM		Visit Iowa shared a post.			81		2 0		Boost Post
03/21/2018 9:19 AM		Wow, who knew?! When you visit WW Homestead Dairy in Waukon,			2.4K		139 107	 	Boost Post
03/19/2018 9:02 AM		Wow, who knew!? Cargill, the largest privately held U.S.			898		86 36	 	Boost Post
03/07/2018 3:00 PM		Wow, who knew!? Check it out, Effigy Mounds National			1.5K		161 82	 	Boost Post

6450% Increase in views

14,833% Increase in reactions (Likes, Comments, Shares, Clicks)

WWK Campaign Posts

Post Details



Visit Iowa

Published by Stephanie Mizell [?] · March 22 · 🌐

Wow, who knew!?

Dr. Norman Borlaug, only one of seven people to be awarded the Nobel Peace Prize, Congressional Medal of Honor, and the Presidential Medal of Freedom, grew up in Northeast Iowa and graduated from Cresco High School.

#wowwhoknew #Cresco #HowardCouty #NortheastIowa #thisIowa #visitiowa #coolfacts #history

WOW, WHO KNEW!?

"You can't build a peaceful world on empty stomachs and human misery."

– Dr. Norman Ernest Borlaug.



#wowwhoknew

Performance for Your Post

13,155 People Reached

627 Reactions, Comments & Shares ⓘ

454 Like	62 On Post	392 On Shares
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38 Love	8 On Post	30 On Shares
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2 Haha	1 On Post	1 On Shares
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3 Wow	1 On Post	2 On Shares
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1 Sad	0 On Post	1 On Shares
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34 Comments	13 On Post	21 On Shares
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97 Shares	97 On Post	0 On Shares
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1,108 Post Clicks

106 Photo Views	0 Link Clicks ⓘ	1,002 Other Clicks ⓘ
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NEGATIVE FEEDBACK

11 Hide Post	2 Hide All Posts
0 Report as Spam	1 Unlike Page


Reported stats may be delayed from what appears on posts

WWK Campaign Posts

Visit Iowa
Published by Stephanie Mizell [?] · April 4 · 🌐

Wow, who knew?!
Check out the new Driftless Area Education & Visitor Center - Live Animals, Interpretative Displays, 2 viewing decks of the Mississippi, great group educational experience!
Come check it out!
#wowwhoknew #LansingIowa #AllamakeeCounty #thisisiowa #visitiowa #northeastIowa

WOW, WHO KNEW!?



Performance for Your Post

6,840 People Reached

297 Reactions, Comments & Shares

208 Like	34 On Post	174 On Shares
16 Love	1 On Post	15 On Shares
1 Wow	0 On Post	1 On Shares
19 Comments	2 On Post	17 On Shares
53 Shares	53 On Post	0 On Shares

962 Post Clicks

102 Photo Views	0 Link Clicks	860 Other Clicks
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NEGATIVE FEEDBACK

3 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Visit Iowa is at S & S Houseboat Rentals.
Published by Stephanie Mizell [?] · March 28 · Lansing · 🌐

Wow, who knew?!
Sleep on the Mississippi! Yes, we said SLEEP on the Mississippi, need something new to do this summer? Visit **S & S Houseboat Rentals** in Lansing, IA and rent your next weekend getaway!
S&S Rentals is well-known for renting out the finest fully-furnished houseboats available on Pool 9 of the Upper Mississippi River. Pool 9 is in the middle of the Upper Mississippi River National Wildlife & Fish Refuge, which is protected national land that it also freely acces...
[See More](#)

WOW, WHO KNEW!?



Performance for Your Post

5,342 People Reached

177 Reactions, Comments & Shares

121 Like	26 On Post	95 On Shares
8 Love	3 On Post	5 On Shares
13 Comments	5 On Post	8 On Shares
35 Shares	34 On Post	1 On Shares

685 Post Clicks

39 Photo Views	0 Link Clicks	646 Other Clicks
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NEGATIVE FEEDBACK

4 Hide Post	2 Hide All Posts
0 Report as Spam	0 Unlike Page

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northeast
The BEST part of IOWA

#wowwhoknew

WWK Campaign Posts

Visit Iowa
Published by Stephanie Mizell [?] · March 29 at 11:00 AM · 🌐 · 🌐

Wow, Who knew?!
Howard County is the home to over 45 bronze statues. You can't see this kind of art very often outside museums.
#wowwhoknew #visitiowa #northeastiowa #howardcounty #Elma #thisisiowa #iowa #art #uniquestatues

WOW, WHO KNEW!?

northeast
The BEST part of IOWA #wowwhoknew

Performance for Your Post

4,061 People Reached

156 Reactions, Comments & Shares

114 Like	22 On Post	92 On Shares
5 Love	2 On Post	3 On Shares
2 Wow	0 On Post	2 On Shares
1 Comments	1 On Post	0 On Shares
34 Shares	32 On Post	2 On Shares

424 Post Clicks

43 Photo Views	0 Link Clicks	381 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Visit Iowa
Published by Stephanie Mizell [?] · March 23 · 🌐

Wow, who knew?
Driving through Northeast Iowa?
Take the Scenic route, the River Bluff Scenic By-way... which has been recognized as the 2nd most scenic byway in Iowa!!!
Guttenberg has Great River Road running north and south that connects into the River Bluff scenic by-way, what a view.
#wowwhoknew #visitiowa #thisisiowa #northeastiowa #claytoncounty #guttenberg #thescenicroute #greatriverroad

WOW, WHO KNEW!?

northeast
The BEST part of IOWA #wowwhoknew

Performance for Your Post

1,677 People Reached

53 Reactions, Comments & Shares

40 Like	12 On Post	28 On Shares
2 Love	1 On Post	1 On Shares
2 Wow	0 On Post	2 On Shares
0 Comments	0 On Post	0 On Shares
9 Shares	9 On Post	0 On Shares

178 Post Clicks

15 Photo Views	0 Link Clicks	163 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts